



feineprint
creative group™

the pitch list

Put your business in front of local and national media by joining The Pitch List. Designed to help your company affordably gain exposure to local and national media outlets, including TV, magazines, newspapers, websites and blogs, The Pitch List is priced far below the cost of standard PR agencies.

*"Our company has only been on THE PITCH LIST for a short time and **feineprint creative group** has already secured valuable media opportunities for us. We've wanted to become a guest columnist on www.GreenBiz.com for some time now, and **feineprint creative group** contacted the editor, pitched some ideas to him on our behalf, and gained approval for us to write a feature article on sustainability."*

– Jill Kolling, Founder, Paydirt



learn more at www.feineprintcreative.com

feineprint creative group

delivers customized marketing, public relations, web design and editorial services to emerging and established companies that realize the benefits of consistent messaging through single-source marketing.

Contact us for a no-cost marketing evaluation of your business.



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PR case study: BRX

As a new fitness center in Prior Lake, BRX needed media exposure to launch its emerging business and increase its client base. The owners hired **feineprint creative group** to build a PR & media relations campaign focused on print media and television.



During the first few months on The Pitch List, BRX appeared in the media multiple times including:

- FOX 9 news featured BRX's Pilates for Pink program.
- Susan Gaines, columnist for METRO magazine, wrote a column on TRX Suspension Training.
- Elizabeth Millard, journalist for Twin Cities Statement magazine, wrote a feature article on TRX Suspension Training.



feineprint creative group

has helped companies develop consistent messaging, fine-tune their brand and reach new clients for more than 15 years, all at less than half the cost of larger marketing and public relations firms.

Realize the benefits of single-source marketing with **feineprint creative group**.

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